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Workshop on "Entrepreneurship in Turkey" within AMPER 2015

The accompanying program of the International fair of electrical engineering, electronics, automation, communications, lighting and security Amper 2015 we held a workshop on "Entrepreneurship in Turkey".

The lecturers were Yalın Yüregil, business development consultant, who has devoted the specifics of the Turkish market, Eliska Rajchlová, Marketing Specialist, which the participants acquainted with the differences in Czech and Turkish business etiquette, and Aleš Eppinger, chairman of the Chamber which participants approached the area, which is needed pay attention during meetings with Turkish partners.

You can find more photos in [here](#).



