



**EXPORT FESTIVAL CZ 2015
FITTED OFFER FOR THE PARTICIPANTS**

1. I would like to have as much visibility for my enterprise, as possible => Package „Autonomous exhibitor“

Price of the package „Autonomous exhibitor“ 19.000,- CZK + VAT

Discount for member or partner enterprises of cooperating institutions: 30%

Content of package „Autonomous exhibitor“:

- Ensuring of the individual exposition (presentation, contact and informational InfoPoint of the enterprise) with basic measures: 1-2x table 1,6 x 0,6m, overall space of 2x3m
- Placement of the information about the enterprise of the exhibitor to the website of organiser (www.czechinno.cz, www.exportfestival.cz) together with direct hyperlink to the website of the exhibitor

Facultative benefits (included in the price of package „Autonomous exhibitor“):

- Possibility of personal presentation of products and services of the enterprise at the exposition; **WITHOUT possibility of the direct sale on the spot**
- Invitation to the Social Evening of Export Festival CZ with the presence of VIP guests from the parts of partners, speakers and exhibitors at the Festival (3x invitation for 2 persons)
- Free entrance tickets to the Festival for the guests of exhibitor (4x ticket for 1 person); the personnel at the exposition does not need any ticket and will be admitted on the basis of previous confirmation from the part of exhibitor
- Possibility of free participation of representatives of the enterprise at B2B Matchmaking Event – [series of organized matchmaking meetings](#)
- Possibility of presentation of the enterprise within the audiovisual Festival presentation projected during all the Festival on a large screen in foyer
- Providing of the contact database of all the participants of the Festival (structure: name, enterprise/institution, function, e-mail, telephone number);
- Possible interview with the present media (TV, radio, printed and electronic media)
- Electricity
- Possibility of enlargement of the exposition (according to individual needs of the exhibitor and on the basis of agreement with the organiser)

Contact for those who wish to get more information about the package „Autonomous exhibitor“:
info@czechinno.cz

2. I would like to have a kind of „lowcost“ visibility for my enterprise => Package „Shared exposition“

Price of the package „Shared exposition“: 5.000,- CZK + VAT

Content of package „Shared exposition“:

- Ensuring of the presentation and informational point of the enterprise as a part of shared exposition with basic measures: 1x table 1,6 x 0,6m, overall space of 2x3m
- Placement of the information about the enterprise of the exhibitor to the website of organiser (www.czechinno.cz, www.exportfestival.cz) together with direct hyperlink to the website of the exhibitor

Facultative benefits (included in the price of package „Shared exposition“):

- Possibility of presentation of materials or products of the enterprise at a shared exposition **WITHOUT personal presence of the staff from the enterprise**

- Invitation to the Social Evening of Export Festival CZ with the presence of VIP guests from the parts of partners, speakers and expositors at the Festival (1x invitation for 2 persons)
- Free entrance tickets to the Festival for the guests of expositor (4x ticket for 1 person)
- Possibility of free participation of representatives of the enterprise at B2B Matchmaking Event – [series of organized matchmaking meetings](#)
- Possibility of enlargement of the exposition (according to individual needs of the expositor and on the basis of agreement with the organisator)

Contact for those who wish to get more information about the package „Shared exposition“: info@czechinno.cz

3. I would like to get interesting business partners and opportunities for my enterprise but I am not interested in having an exposition => Participant of B2B Matchmaking Event

Participation in B2B Matchmaking Event is included in the basic entrance fee to the Festival - 390,- CZK for both days of the Festival

Within Export Festival CZ 2015, a [series of organized matchmaking meetings](#) on request – B2B Matchmaking Event - is being organized.

For the participation in this system and getting possibility of choosing the partner to be met, it is necessary to:

- Register as soon as possible, but not later than 5 June 2015, at the website <https://www.b2match.eu/fex2015>
- Afterwards and before the Festival itself (6 – 17 June) to choose from the registered participants the favourable business partner to be met
- System on the basis of your registration and request proposes the exact timing and sends the invitation to both the participants with the request of confirmation
- The meeting shall take place in the venue of the Festival, on 18 June 2015, between 10:00 and 15:00
- For the entrance to the Festival (and also to the place of the meeting), it is also necessary to register and buy a ticket to the Festival online at: <http://www.czechinno.cz/projekty/festival-exportu-cz/vstupenky/vstupenky.aspx> or personally on the spot at the Festival itself (1st Floor of Prague Congress Centre, 5. května 65, Praha 4, access to the venue of the Festival by the entrance Num. 4 at the groundfloor).

Contact for registration of those interested in free participation in B2B Matchmaking Event: <https://www.b2match.eu/fex2015>

4. I am not interested in any of the proposed means of presentation of my enterprise nor in organisation of a meeting, I just want to visit the Festival => Participant

Price of the entrance fee to all the Festival sections for both days – 390,- CZK/both 2 days of the Festival

For the participation at the Festival, it is necessary to:

- Register and buy a ticket to the Festival online at: <http://www.czechinno.cz/projekty/festival-exportu-cz/vstupenky/vstupenky.aspx> or personally on the spot at the Festival itself (1st Floor of Prague Congress Centre, 5. května 65, Praha 4, access to the venue of the Festival by the entrance Num. 4 at the groundfloor).

Valid entrance ticket enables its holder to enter to all the sections of the Festival, namely to:

- Lectures' programme
- Exposition programme
- Accompanying programme
- Possibility to take part in the [series of organized matchmaking meetings](#)

WARNING: within the simple participation at the Festival, IT IS NOT POSSIBLE to present any commercial materials or products of your enterprise!

Contact for registration of those interested in participating at the Festival and buy tickets online:

<http://www.czechinno.cz/projekty/festival-exportu-cz/vstupenky/vstupenky.aspx>.

For more information, please do not hesitate to contact info@czechinno.cz.

We are looking forward to meeting you at the Festival!